

BEFORE
THE PUBLIC SERVICE COMMISSION OF
SOUTH CAROLINA
DOCKET NO. 2003-267-C - ORDER NO. 2005-435
AUGUST 18, 2005

IN RE:	Application of Utilities Commission, New)	ORDER APPROVING
	Smyrna Beach d/b/a Sparks Communications)	NAME MODIFICATION
	for a Certificate of Public Convenience and)	AND AMENDING
	Necessity to Provide Interexchange and Local)	CERTIFICATE
	Exchange Telecommunications Services and)	
	for Alternative Regulation and Flexible)	
	Regulation.)	

This matter comes before the Public Service Commission of South Carolina (the “Commission”) on the request of Utilities Commission, New Smyrna Beach d/b/a Sparks Communications (“UCNSB” or the “Company”) for approval of a modification of the Company’s name by which it will be doing business in South Carolina. UCNSB proposes to adopt New Smyrna Communications as a “doing business as” (“d/b/a”) or trade name with regard to offering telecommunications services in South Carolina.

A review of the docket file reveals that UCNSB’s authority to provide resold local exchange and intrastate interexchange telecommunications services within South Carolina was granted by Commission Order No. 2004-2, dated January 7, 2004.

Pursuant to the instructions of the Commission’s Docketing Department, UCNSB published a Notice of Filing in newspapers of general circulation in the Company’s service area. UCNSB complied with this instruction and provided the Commission with proofs of publication of the Notice of Filing. The purpose of the Notice was to provide

notification of the present proceeding to any interested parties and to advise interested parties of the manner and time in which to file pleadings to participate in the docket. No protests or Petitions to Intervene were filed in this matter.

By letter from Davis Wright Tremaine LLP, dated June 8, 2005, UCNSB advises the Commission that, effective immediately, UCNSB has changed the name under which the Company operates in South Carolina from “Sparks Communications” to “New Smyrna Communications.” UCNSB requests that the Commission change the Company’s name to be reflected as Utilities Commission, New Smyrna Beach d/b/a New Smyrna Communications.

At its regularly scheduled meeting on August 10, 2005, the Commission reviewed the case before it, and after due consideration, the Commission concluded that the request of UCNSB for approval of a change to the Company’s trade name should be granted.

The Commission’s records will hereby be amended to reflect UCNSB’s adoption of the trade name of New Smyrna Communications.

IT IS THEREFORE ORDERED THAT:

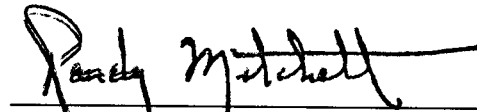
1. Utilities Commission, New Smyrna Beach d/b/a Sparks Communications’ request for approval of a change of the “doing business as” (“d/b/a”) or trade name to the Company’s name is approved, and Utilities Commission, New Smyrna Beach d/b/a Sparks Communications is hereby authorized to utilize “New Smyrna Communications” as a trade name for its telecommunications services in South Carolina.

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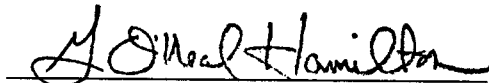
2. This Order shall remain in full force and effect until further Order of the Commission.

BY ORDER OF THE COMMISSION:

A handwritten signature in black ink, appearing to read "Randy Mitchell", written over a horizontal line.

Randy Mitchell, Chairman

ATTEST:

A handwritten signature in black ink, appearing to read "G. O'Neal Hamilton", written over a horizontal line.

G. O'Neal Hamilton, Vice Chairman

(SEAL)